

We are a worldwide leading provider of laser beam projection displays that enable tech giants from Silicon Valley to Asia to unlock their next Augmented Reality revolution.

To successfully continue our growth ambitions, we are looking for a

Product Marketing Manager (full-time)
(f/m/d)

Within our growing team of experts, you will have end-to-end responsibility as product marketing person for a Laser Beam Scanner display solution for consumer applications. You will team-up with highly motivated colleagues in a cross-functional setup and further develop a compelling business with globally leading tech giants to shape the megatrend of Augmented Reality. You will be part of an exciting mission making an impact.

Your responsibilities:

- Drive our understanding of applications and target markets including trends and end-customer needs by building excellent, lasting relationships and applying proper analytical skills
- Define and drive go-to-market strategies including the benchmarking with competitors, analysis of customers & eco system players and provision of sales tools for customer engagement
- Define required products and roadmaps including e.g. identification of mission profiles based on end-customers' focus applications, target costing and definition of winning product specifications
- Take the overall responsibility for product launches and positioning, from elaboration of value proposition and marketing collaterals, coordinating the development of demonstrators and the positioning in various media channels to promotion at customers and trade shows
- Co-operate intensely with external and internal partners, e.g. related to providers of complementary parts and multipliers

Your qualifications:

- A university master degree in electrical engineering, microelectronics, or economics with a strong familiarity of the semiconductor environment market
- Knowledge on optical components or semiconductors, especially solutions for Augmented Reality is a strong plus
- 4+ years of experience in product marketing, component development or application engineering in the Augmented Reality space, ideally a mix of it.
- Basic experience on marketing not only product, but system benefits
- A proven track record for achieving sustainable results in a dynamic environment
- Ability to create sustainable results in a dynamic environment and to resolve potential conflicts
- At least basic know-how in electronics
- Willingness to travel
- Fluent English skills, German as a strong plus

Your benefits:

- *Being at the forefront of a field that has the potential to change the way we consume information forever*
- *Working in a dynamic deep tech company*
- *Flat hierarchies within a young & motivated team*
- *Space for your creativity*
- *Flexible working hours*
- *Possibility to partially work remotely*
- *Location in the city center of Vienna*

Applicants must have work permission for Austria/EU.

Please email your CV to hr@trilite-tech.com, with reference to the job title.

No cover letter required. We are looking forward to receiving your application.